



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# **ABOUT**

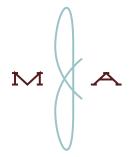
J. Murphy & Associates (JMA) is a consulting firm providing full-service development, communications, event management, and creative design services. We work to enhance your organization's resources to maximize and clearly demonstrate Return On Investment, whether your primary goal is to raise funds or plan for the future.

We provide flexible support for short- and long-term projects. Our collaborative team offers a wide range of expertise: from grant writing to event planning, and from individual giving strategy and campaigns to prospect research.

Enclosed, you will find detailed information about the services we offer. Our first consultation is always complimentary. We look forward to meeting with you and learning about your organization.

#### Professional Fundraisers:

JMA is a woman-owned business, registered with the State of Minnesota and the Minnesota Attorney General's Office. We are members of the Association of Fundraising Professionals Minnesota Chapter, the Minnesota Council of Nonprofits, and the Greater Minneapolis Regional Chamber of Commerce.

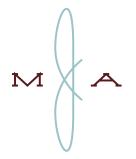


STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# DEVELOPMENT

J. Murphy & Associates specializes in offering full development and grant writing services. With more than 20 years of combined research, writing, editing, communications and management experience, we are committed to working with your organization to ensure success.

Plan Creation	Board Development and Strategy
$\square$ Summarize current fundraising efforts based on	☐ Development of governing structure, organizational
revenue, networks, campaigns, board support, and	assessment, operational plan
board interaction	☐ Surveying
☐ Review objectives and goals; make suggestions	☐ Plans, guidelines, strategy sessions
☐ Review of nonprofit structure and organizational	☐ Board member placement
development	☐ Operational overview and evaluation
Grant Writing	Individual Donor Development
☐ Government/Federal Grants	☐ Database management
☐ Private/Public Corporations	☐ Mailings
☐ Local/National Foundations	☐ Cultivation Events
☐ Small Family Foundations	
	Compliance
Grants Management	$\square$ Developing evaluation measures to show tangible
$\square$ Research and create grants submission schedule	results (to increase chances of renewable funds)
☐ Edit and publish grant deadlines	$\square$ Review committed grant compliance obligations
☐ Coordinate and manage review process	and provide assistance with understanding usage of
$\square$ Send notification and denial letters	grant funds
$\square$ Coordinate mailings, meetings and correspondence	☐ Back-up documentation, record keeping and creation of forms
Annual Campaigns	☐ Compliance reporting
$\hfill \square$ Coordinate individual donor campaigns including	
solicitation letter, donor cards, remit envelopes,	
promotional insert ideation, vendor research	
and management	



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# FINANCIAL DEVELOPMENT

J. Murphy & Associates provides a breadth of financial development services tailored to meet the needs of your organization and project. We are able to provide a framework for successful collaboration among real estate developers, private and governmental entities and community stakeholders. Our clients range from small public organizations to large for-profit and nonprofit developers. We provide hands-on consulting services to guide and support all aspects of your capital project.

_		_					
(	)ıır	50	rvice	ון פב	വ	חוו	۵.

		Financial	feasibility	documents
--	--	-----------	-------------	-----------

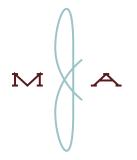
- ☐ Project management
- ☐ Public and private financing
- ☐ Community outreach
- ☐ Program development











STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# **COMPLIANCE & REPORTING**

J. Murphy & Associates works with organizations to help them ensure they are compliant with grant and contract obligations. In our work, we review the obligations to determine agreement, or gaps. We provide assistance in the creation of evaluation metrics and data collection at key points during implementation and at the conclusion of programming to show results. We also assess the effectiveness of internal systems and processes to gather information for reporting, in addition to making recommendations for data collection including form creation, database selection and consistent data entry. We provide expertise and onsite assistance in backup documentation, filing, record keeping and form creation.

#### Compliance

П	Develop evaluation measures and goals
	Review committed grant compliance obligations
	Provide assistance with understanding usage of grant funds
	Offer backup documentation, record keeping and creation of forms
	Work with client to develop processes and systems, ensuring accuracy and dependability
	Test and assess data collection
	Write and submit reports



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# **GRANT WRITING:** CLIENT SHARED DOCUMENTATION

Are you a 501(c) 3?
Organization Name:
<ul> <li>□ Legal name, if different</li> <li>□ Abbreviation or also known as</li> <li>□ Mailing Address, Phone Number, Fax Number, Web Address</li> <li>□ Do you have multiple sites? If yes, list location addresses and phone numbers</li> </ul>
Contact Information
<ul> <li>Name, Title, Phone Number, Email Address</li> <li>Contact(s) for additional information (budget, program, admin)</li> </ul>
Does the organization meet Charities Review Council Accountability Standards?  If yes, indicate most recent review date
Date Founded
Background/History of the Organization
Mission Statement
Vision Statement
Any other organization statements, if applicable (Ex.: core values)
Do you have bylaws in place? We don't need up front, but may need for some funders
Goals, Objectives, Outcomes (Include list for organization overall and by individual program)
Program/Agency Statistics for 2019 and 2020 year-to-date
<ul> <li>Organization-wide statistics and breakdown by program</li> <li>Number served and in what capacity</li> <li>Demographic information on clients served (including immigrant and ethnic breakdown, if applicable)</li> <li>Any additional information that quantifies clients/services</li> <li>Geographic areas served, (states, regions, neighborhoods, other)</li> </ul>



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

#### **CLIENT SHARED DOCUMENTATION**

Pro	ogram Descriptions
	Current services Any future expansion plans What community need/issue do you address What challenges exist Community benefit Why are you the organization to do it (Why are you the best?) Include time frame of services provided (year-round; school-year; etc.) Specific program activities Who will carry out the activities
Cli	ent success story (Let this story illustrate success of programming)
Со	llaborators
	List by name Describe collaboration
Rel	lationships with agencies providing similar programs/services
	Describe how your organization interacts with other organizations  Describe how you are different than other organizations
	ofessional organizations your organization belongs to that are different than collaborations/relationships above hamber, Membership, etc)
	e you part of a national or statewide or network organization? If yes, provide name; what is the relationship/role/rvices/support provided?
Sta	affing
	Number full-time and part-time with FTE total; volunteers  Do you have a need for volunteers from corporations for events or programming?  Are you seeking additional board members?
Red	cent awards, recognition, accomplishments
	List Award Title, Presenting Organization, Date, Reason Received
Res	search or sources to prove there is a need for services the organization provides
	Reports and research by others to indicate need (This will give us a starting point to address the Opportunity/Needs/Challenges section)



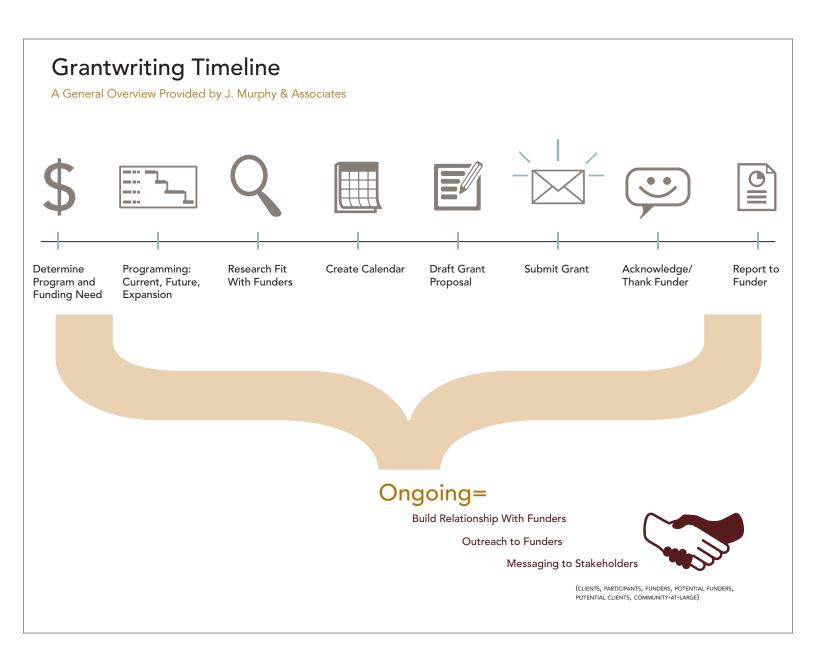
STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

#### **CLIENT SHARED DOCUMENTATION**

	Evaluation – how do you evaluate organizational effectiveness and current programs and services?
	☐ Examples: Number served; Client survey; Board/staff review
	Outcomes are measured by what benchmarks?
FC	DRMS NEEDED:
	IRS determination letter
	2019 and 2020 Agency Budget
	2019 and 2020 Program Budget(s)
	Board of Directors list (Include Name, Board Position, Affiliation, Title/Position)
	Key Staff – Name, Title, Brief description of employee's experience (degree, experience) and Brief description of duties within organization
	2018-19 and 2019-20 (to date) lists of corporation/foundation contributions
	2020 year-to-date financials
	Audited financials – most recent year
	990 – most recent
	Annual report – if available
	Brochures describing organization and programs – if available
	Previous grant request(s) written on behalf of the organization. This can address some of the narrative information needed, such as history - if available
	Organization Chart (can be informal – just for our internal use)
	Strategic Plan/Annual Plan - if available



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS





STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# CAPITAL

☐ Grant template creation

J. Murphy & Associates provides tailored guidance and execution through all stages of your expansion, from feasibility to celebration. Additionally, our communications expertise can help crystallize and amplify your message. We offer individual services or an integrated package that can include the following elements:
Capital campaign committee coordination and monitoring
Lead-funder outreach and cultivation
Event planning and logistics
Print and digital communications targeting fundraisers at all levels, legislators, and the public
Case statement development

As you consider and plan your capital campaign, JMA's expertise will help you clarify external perceptions, refine objectives, and begin the critical task of nurturing potential donors, leaders, and volunteers. Incorporating stakeholder feedback at this stage helps position your campaign as compelling and urgent.

In the public phase, our services maximize awareness and donor cultivation. We offer guidance and monitoring for your staff, board and advisor resources to align all efforts toward success. Our strategic communications work helps you customize appeals while preserving authenticity to engage a diverse complement of institutional, public, corporate, and individual funders.

As you celebrate your capital campaign's success, JMA will help you do so in a way that strengthens donor relationships, enhances your reputation, and positions your newly expanded programming for maximum impact.

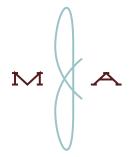


STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# COMMUNICATIONS

J. Murphy & Associates offers more than 20 years of strategic communications, marketing and design experience that will allow your organization to clearly present mission, vision, and goals to key stakeholders.

Strategy	Media Relations
☐ Marketing and communications plan creation	☐ Press and media relations outreach
☐ Integrated campaign development	☐ Identification of target audiences, key media and story
☐ Profile/identity enhancement and cohesion	angles to attract new audience members, supporters and volunteers
Market Research	☐ Well-written media releases, media alerts and pitch storie
☐ Audience surveying and focus groups	☐ Controlled messaging
☐ Competitive research	☐ Interview preparation including script and speech writing
☐ Secret shopping	☐ Ability to function as organization's spokesperson
	☐ Media clip follow up and vendor management
Annual Campaign Development	
☐ Individual donor campaigns	
☐ Letters of request	
□ Donor cards	
☐ Remit envelopes	
☐ Promotional insert ideation	
☐ Fulfillment	



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# DESIGN, WEB & SOCIAL MEDIA

J. Murphy & Associates knows your organization operates in a competitive landscape. We offer more than 20 years of design and strategic communications experience in the creation of print and online materials that will allow you to clearly present your organization's mission, vision, and goals to key stakeholders. From full identity systems to website design, we are able to help achieve your organization's design and communication goals.

Creative Services	Web Development – Complete website design and
☐ Concept ideation	technical development:
.  ☐ Content development and copywriting	☐ Information architecture
	☐ Usability
Content Editing, Proofreading and Original Design:	☐ Graphic design
☐ Advertisements	☐ Content development
☐ Flyers	☐ Coding
☐ Direct mail pieces	☐ Search Engine Optimization (SEO)
☐ Promotional materials	☐ Website analytics
☐ Presentations (including HD)	☐ Administration
☐ Brochures	☐ Website redesign and upgrade services
☐ Annual reports	
$\square$ Full identity systems (logo, stationery, style guides)	Social Media Space Development
☐ Newsletters and e-newsletters	☐ Create social media pages (Facebook, LinkedIn, Twitter,
☐ Signage (outdoor, banners, tradeshow displays)	other) including technical development, page flow and
	layout, content development
Event Collateral	☐ Develop strategic launch campaign
$\square$ Save the dates, e-save the dates	☐ Integration with organization's existing online spaces
☐ Invitation and RSVP packages	(website, blogs and other online spaces)
☐ Event signage (registration direction, auction)	☐ Manage content and updates (text and photographs)
☐ Event programs, auction books	
☐ PowerPoint and HD video presentations	Printing and Fulfillment
	☐ Work with external vendors to execute and arrange
Fund Development and Annual Campaign Development	fulfillment for any project (advertising, direct mail,
☐ Annual Campaign materials	publishing, promotions, event materials)
☐ Individual Donor Campaign materials	☐ Obtain bids and provide external vendor management
☐ Online Campaign strategy and design	☐ Manage proofing process and pre-checks



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# **EVENTS**

J. Murphy and Associates offers more than 20 combined years of event management experience. We offer full service event management beginning with planning and ending with onsite execution. We are also available to augment your existing staff or volunteer committee to provide support in the areas you need most, such as the silent auction or logistics management.

JMA SPECIALIZES IN EVENTS INCLUDING: Luncheons, Receptions, Galas and Benefits, Cultivation Events, Staff and Board Retreats, Individual Donor Gatherings, Community Events, Trade Shows and Conferences. As appropriate, we can coordinate revenue-generating activities for your event such as raffles, wine displays, silent auctions, live auctions and live asks.

Event Management Services	Program Creation and Management
☐ Planning/coordination	☐ Talent and entertainment contract and rider negotiation
☐ Strategic plan creation	☐ Talent and entertainment management
☐ Time line creation and management	☐ Emcee and/or auctioneer coordination
☐ Budget creation and management	☐ Event script creation and speaking notes
☐ Meeting and committee coordination	$\square$ Speaker management and program coordination
☐ Committee and volunteer coordination	
☐ Logistic management	Onsite Event Production
☐ Venue and vendor contract negotiation/management	☐ Theme application
☐ Theme ideation and application	☐ Event setup
☐ Room design and floor plan creation	☐ Silent auction setup
	☐ Registration and guest management
Fundraising and Revenue Generation	$\square$ Onsite event management/program coordination
☐ Sponsorship solicitation	☐ Live auction spotting/running
$\square$ Silent and live auction item solicitation	☐ Auction sales/auction-out services
$\square$ Wine displays, raffles, games, drink specials, etc.	
☐ Fund-a-Need/live ask ideation and collateral creation	Post-Event
☐ Exhibitor booth sales	☐ Auction item delivery
	☐ Auction payment collection
Media Relations	☐ Event reporting/budget reconciliation
☐ Plan creation	☐ Post-event online auction services
☐ Outreach	☐ Acknowledgment letters
☐ Onsite Coordination	



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# BILLING J. Murphy & Associates Offers Several Billing Options

#### Hourly Rate—Starting at \$65.00 per hour.

This rate is most often utilized for grant writing, consulting, strategic planning, and website maintenance. Please note: Federal and Private Family foundation grants not included in monthly retainer contracts will be billed at JMA's hourly rate due the complexity in nature of these grant proposals.

#### Monthly Retainer—Based on project scope.

A monthly retainer allows you to contract JMA's professional development, communications, event management and creative design services on an ongoing basis for part-time or full-time efforts to augment your existing staff in order to achieve fundraising, outreach and awareness objectives.

#### Set Project Fee—Based on project scope.

A set project fee is ideal for short-term projects such as new website design, annual report design, fund development and/or marketing plan creation.

#### Multiple Rate Options

As part of JMA's flexible billing options, we offer our clients the ability to mix our billing rates.

**Example:** A client may hire JMA for monthly grant writing services on retainer, but hire JMA hourly to update the organization's website as the website may only require a few hours per month of maintenance.

CONTRACTS As professional fundraisers registered with the Minnesota Attorney General's Office, J. Murphy & Associates requires a signed contract with each organization for which we provide services. Contracts are submitted to the State of Minnesota each quarter for review.



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# SUMMARY OF QUALIFICATIONS

#### Introduction

J. Murphy & Associates, LLC (JMA) is a consulting firm that provides full services in development, communications, and events. We strive to enhance your existing resources to help maximize the return on investment in JMA. In 2018, we collectively raised for our clients more than \$5 million.

Our experienced team offers a wealth of expertise managing the planning, creation, and delivery of any task assigned. Offering flexible support, we are committed to producing a high-quality final product, while working closely with our clients every step of the way. JMA is registered with the Minnesota Attorney General's Office, the Association of Fundraising Professions and is a member of the Minnesota Council of Nonprofits and Minneapolis Regional Chamber of Commerce.

#### Relevant Experience

J. Murphy & Associates has assisted a wide variety of organizations in achieving their goals, including organizations providing programming in the areas of housing, health and nutrition, food insecurity, education, mental health, social and racial justice, employment, youth programming and diversion, early childhood development, literacy, and parent engagement and mentoring. Populations served by our client organizations include veterans, families, at-risk youth and their families, the elderly, homeless individuals, immigrant groups, and communities of color.

#### What We Offer

As a strategic partner, JMA will provide analysis, recommendations and implementation of a multi-faceted fundraising and communications strategy to help your organization elevate its influence and profile within the community while reaching its goal of increasing fundraising revenues and ROI.

With our history and knowledge, JMA is well positioned to move ahead quickly to meet goals. Our experience means we are uniquely positioned to hit-the-ground-running and execute a results-focused development strategy quickly.

PLAN CREATION Demonstrated experience in review of organization structures, staffing, budgets and funding priorities, and creation of customized development plans based on your organization's unique goals and objectives.



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

DONOR RESEARCH Expert staff trained to gather and analyze information that helps identify, qualify, and define prospective donors to support and inform an organization's fundraising strategies and outreach efforts, particularly in the area of major giving.

ANNUAL CAMPAIGNS Proven success in coordination of individual donor campaigns including creation of letter of request, donor cards, remittance envelopes, promotional insert ideation, vendor research and management (print or online).

INDIVIDUAL/MAJOR DONOR DEVELOPMENT Expertise in cultivating individual donors through innovative plan creation, integrated campaign implementation, and stewardship.

GRANT WRITING Extensive grant writing expertise in all areas including government/federal grants, private and public corporations, local and national foundations, and small family foundations. Additionally, we provide grants research and grants management services including notification, denial and acknowledgment letters, and donor recognition collateral.

COMPLIANCE Experience in reviewing committed grant compliance obligations for the creation of evaluation measures that show tangible results. Provide onsite assistance in back-up documentation, record keeping, and form creation.

EVENT MANAGEMENT SERVICES Full-service event management experience that includes cultivation receptions and meetings for major donor and individual campaign cultivation – from planning to onsite implementation.

FUNDRAISING AND REVENUE GENERATION Expertise in the areas of sponsorship, silent auction, and other revenue generating activities including solicitation support from concept ideation to collateral materials design, to list generation and solicitation, and follow up services.



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

#### Select JMA Staff

J. Murphy & Associates offers great breadth of experience and depth of knowledge in development and communications planning. Following are highlights of our team members' individual experience and expertise:



#### JULIE MURPHY, PRINCIPAL

A graduate of the University of Minnesota, Julie has more than 20 years of experience functioning as an Advancement and Development Director for various agencies including Minnesota Visiting Nurse Agency (MVNA), the Metropolitan Economic Development Association (MEDA) and Tubman Family Alliance. These positions, along with her roles in the National Retiree Volunteer Council and Twin Cities Public Television, have helped Julie hone her expertise in strategic marketing and communications planning, event management

and fundraising. Julie also has a strong background in Volunteer Leadership and Board Development, her professional achievements include launching the MVNA's Flu Shot Program with the Health Fair 11 and UCARE to produce one of the nation's most successful public flu shot campaigns to date, raising more than \$500,000 annually from 2002-2005 for "An Evening Among Stars," MEDA's annual gala which became a "Business Journal Top 25," and launching her own business, J. Murphy & Associates, in 2005. Julie also has over 20 years of experience with CRM and fundraising software and platforms including Raiser's Edge, eTapestry, Goldmine, Little Green Light, Donor Advisors, Salesforce, Ewave and more. When she isn't busy running JMA, Julie enjoys resting, throwing dinner parties, cooking, and being with her family. She also loves watching crocuses bloom in the spring, taking vacations to Florida or Belize, and cheering for the Vikings.



#### SHAINE PICARD, VICE PRESIDENT - INSTITUTIONAL AND CORPORATE GIVING

An alumnus of the University of Minnesota and MN School of Public Health, Shaine brings over 10 years of experience in customer service, management, research, fundraising, and development. She has worked in various capacities with nonprofits like Southeast Como Improvement Association and the Coalition of Somali American Leaders, as well as several local for-profit start-ups in the Twin Cities Metro. Shaine also volunteers locally and internationally with organizations including Relay for Life, Feed My Starving Children, and

Foundation for International Medical Relief of Children. She enjoys traveling, cooking, skiing and yoga in her spare time.



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS



#### SARAH WENNERBERG, DIRECTOR OF OPERATIONS AND PROJECTS

Since graduating from West Virginia University with a Master of Science in Environmental Biology and a Master of Arts in Educational Leadership Studies, Sarah became the evaluation specialist/internal grants manager for a Children's Mental Health/Family Services Collaborative in west central Minnesota. There, she dove into the world of grant writing and reporting, building relationships with collaborative partners, and driving outcome-based programs. After a stint as a stay-at-home mom to her three children, Sarah joined JMA to

manage the grant development process and ensure a great product. During her non-JMA time, Sarah hangs out with her husband and kids, walks, reads, and occasionally starts a crochet project. She also volunteers whenever possible for church, school, and recreational sports teams.



#### BEV ORDAHL, EVENTS DIRECTOR

A graduate of Minnesota State University-Mankato, Bev brings over 15 years of management, marketing and visual merchandising experience to the JMA event team. Active in her community, Bev has managed and coordinated numerous Minnesota Youth Athletic baseball tournaments and annual school fundraisers. On her off days, she enjoys reading, watching Minnesota Twins baseball games and going to yoga classes.



#### TRISHA SKAJEWSKI, DIRECTOR, INDIVIDUAL GIVING

Upon graduating from the University of Minnesota-Duluth, Trisha began her non-profit career with the Alzheimer's Association. A move to northern Minnesota officially launched her fundraising career where she served in higher education and independent schools. Upon transitioning back to the Twin Cities, she continued in development and has held roles in annual giving, development operations, CRM software and events. Her campaign experience includes capital, capacity building and the comprehensive approach. She enjoys spending

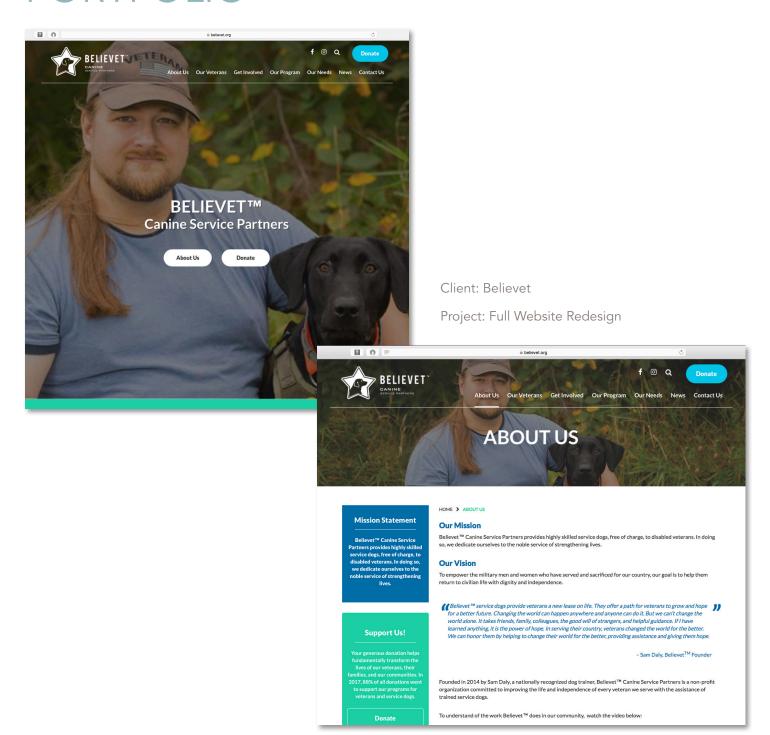
time with her family, reading, and traveling, and in the winter, you can find her cheering on her son at the hockey rink.

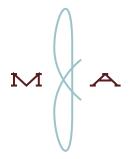
Full staff resumes are available upon request.



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# **PORTFOLIO**





STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# VISIONARY WITNESS TO JUSTICE

Client: Page Education Foundation // Project: Annual Report





#### PAGE CONNECTIONS PROGRAM

MEET PARIS: When Paris Yarborough started as a Page Scholar, she didn't know any lawyers, much less any lawyers who looked like her. She grew up on the East side of St. Paul with her mother, who struggled with substance abuse. She spent her time in community centers and libraries, where she found academic support, encouragement, and her first role models. She experienced firsthand the importance of investing in communities and hallond familiar enrouses themselved.

"I am the first in my family to earn a four-year degree and the first to go to law school," Paris says. "I'm here to be a

Page Connections equips Paris with the tools and professional network she needs to become an advocate for her community. As a new graduate of Augsburg College, Paris met mentor frene Kao, a practicing attorney, through Page Connections. There really pushed me, even when I felt like I was going in circles. She was such a good mentor to me, I think about ways I can be a mentor to others, now."

Paris credits mentorship, Page workshops on intersectionality and leadership skills, and access to a broad network of attorneys of color working in the Twin Cillies with helping her find her purpose as a future lawyer in family and juvenile law. Her involvement with Page Connections has already come full circle: in her final years of law school, she has started mentoring younger Page Scholars herself.

"Page Connections lets you lean on the shoulders or follow in the footsteps of successful women of color who **know what you're going through and where you are coming from...!** want to give girls the chance to see the value of law school and help them through it the way the Foundation has helped me."

—PARIS YARBOROUGH, Augsburg College, University of St. Thomas Law School (2019)

Bachelors in Political Science, Juris Doctor



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS



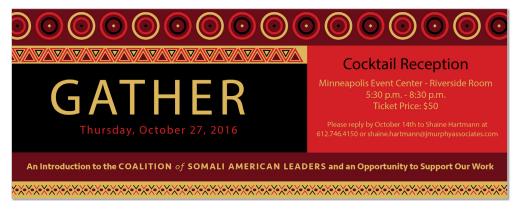


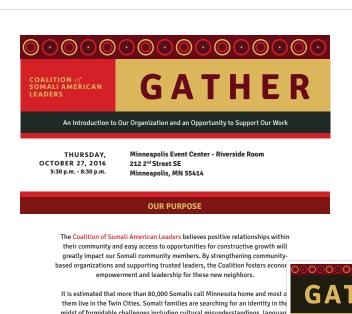
Clients: Global Academy, Isuroon // Project: Logo Design



STRATEGIC DEVELOPMENT + CREATIVE COMMUNICATIONS

# **PORTFOLIO**





RSVP	Thank you	for you	r support!
Name:			
Business:			
Address:			
City:	Sta		
Phone/Email:			
Ticket(s): x \$50 = Sorry, I am not able to at Total Amount \$	tend. Please a		
□Check Enclosed (Plea □Credit Card: □Visa			
Name on Card:			
Credit Card Number:			
Expiration Date:/	Secu	rity Coo	de:

t is estimated that more than 80,000 Somalis call Minnesota home and most o them live in the Twin Cities. Somali families are searching for an identity in th
nidst of formidable challenges including cultural misunderstandings, languag and economic barriers, and recruitment by extremist groups.
In response to these needs, TAYO Consulting Group, under the leadership of

nationally recognized philamtropic/nonprofit and community development lead Hamse Warfa, has forged connections among community-based organizations schools, funders, public agencies, youth and adults.

0.00.00.00.00.00.00	Contact information (name, address):		Payment Method	
GATHER			Total Amount \$  ☐ Check Enclosed  (Please make payable to YouthPrise)	
			☐ Credit Card:	
Your gift supports the work of the			☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover	
Coalition of Somali American Leaders.	Suggested donations:		Name on Card	
Thank you for helping us achieve racial equity and a promising future	□\$ 500	∏\$ 100	Credit Card #	
for our Somali immigrant families.	□\$ 250	□\$ 50	Expiration Date/	
			Security Code	
	Other		Billing Zip Code	

Sponsorship of the COALITION of SOMALI AMERICAN LEADERS offers you and your organization an important opportunity to hear from and network with dynamic and vital leaders of the Somali population.

Project: Event Invitation Suite, Sponsorship Form, and Donation Card

Client: Coalition of Somali American Leaders